



SHRM – Strategic Human Resource Management Fundamentals of Strategic Human Resource Management

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Date	Time	Course title	Lecturer / Coordinator	Meeting place (actual location)
WEEK 1				
08 July (Mon)	08:00-09:00 09:00-10:00	Registration - All JASSY modules JASSY Summer School opening Brief introduction of the JASSY coordinators		Mihai Eminescu Aula Magna Building A, 1 st floor
	10:00	Group photo - All JASSY modules		UAIC main entrance
	10:00-11:00	Meeting of students and teachers. Brief overview of the module. (W)	Carmen Aruștei, lecturer, PhD. Sebastian Urieși, lecturer, PhD. Cătălin Clipa, assoc. prof., PhD.	B618 Building B, 3 rd floor
	11:30-13:30	Introduction to HRM field. HR Challenges and Trends	Carmen Aruștei	B618
	16:30-18:00	Introduction to UAIC – Iași University – guided tour. Presentation of the Palace of the University (1897) and its Painting Gallery “Hall of Echoing Lost Steps”, Tafrali Bookstore, UAIC Campus (FA). All JASSY modules	Mihai Bulai	UAIC main entrance – <i>the Two Lions</i>
	18:00–19:30	JASSY reception and welcome buffet. All JASSY modules		Terrace of CUI / Casa Universitarilor
09 July (Tue)	09:00-11:00	HR as Business Partner. The need for a strategic approach (L & W)	Carmen Aruștei	B618
	11:30-13:30	The Building Blocks of Employer branding (L)	Ruxandra Ciulu, PhD. (assoc.prof., HR Manager)	B618
	16:00-19:00	Guided tour of the city of IAȘI – „the city of creators” (FA). Visit of the Iași National Opera & Theater Grand Hall. All JASSY modules	Mihai Bulai & Cristian Manuel Foșalău	UAIC main entrance – <i>the Two Lions</i>
10 July (Wed)	09:00-11:00	Linking recruitment and selection process with organizational outcomes (L)	Sebastian Urieși	B618
	11:30-13:30	Linking recruitment and selection process with organizational outcomes (W)	Sebastian Urieși	B618
	15:00-18:00	Guided visit of the “Palace of Culture”, the Former Princely Palace of Moldavia (FA) All JASSY modules	Mihai Bulai Cristian Manuel Foșalău	Palace of Culture (main entrance)
11 July (Thu)	09:00-11:00	Linking recruitment and selection process with organizational outcomes (W)	Sebastian Urieși	B618
	11:30-13:30	Performance management and reward systems (L)	Cătălin Clipa	B618
	16:00-19:30	Birdwatching and Ecotourism principles. Plants and birds’ diversity – visit of Botanical Garden of Iași, owned by UAIC (FA) All JASSY modules	Carmen Gache & Cristiana Petre	UAIC main entrance – <i>the Two Lions</i>
12 July (Fri)	09:00-11:00	Performance management and reward systems (W)	Cătălin Clipa	B618
	11:30-13:30	Performance management and reward systems (W)	Cătălin Clipa	B618
	15:00-19:00	<i>Personal development workshop/ Visit to a company</i> (FA)	Carmen Aruștei Sebastian Urieși Cătălin Clipa	B618/ company office
13 July (Sat)	09:00-14:00	Introduction in kayaking (FA) <i>No skills required. (also during rain; All JASSY modules)</i>	Alexandru Oprean Marin Chirazi	UAIC main entrance – <i>the Two Lions</i>
14 July (Sun)	10:00-20:30	Preparation of Outdoor Activities – excursion around Iași (<i>introduction to outdoor, choosing the right equipment, bird watching, local gastronomy, using apps for outdoor activities etc.</i>) All JASSY modules (FA)	Lucian Roșu Constantin Ion Mihai Bulai	Iași Train Station (Gara Mare) – 10:17h train to Bârnova (25 km)



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WEEK 2				
15 July (Mon)	09:00-11:00	Growing people for achieving organizational performance (W)	Sebastian Urieși	B618
	11:45-13:30	Growing people for achieving organizational performance (W)	Sebastian Urieși	B618
	15:00-19:00	Wine technology and tasting techniques at the Oenological Institute of Iași OII University of Life Sciences IULS (W) <i>All JASSY modules: 15:00h – First group (max 25 pers) 17:00h – Second group (max 25 pers)</i>	Ramona Danac Mihai Bulai	Meeting at UAIC – <i>the Two Lions (bus to OII-IULS)</i>
16 July (Tue)	09:00-11:00	Growing people for achieving organizational performance (W)	Cătălin Clipa	B618
	11:30-13:30	Employee retention strategies (W)	Cătălin Clipa	B618
	15:00-17:00	The Psychology of Appearance: A Crosscultural Approach to First Impressions. (W)	Athes Haralambie Lucian Roșu	CUI <i>Ion Simionescu</i> Conference hall
	17:00-19:00	Debate on contemporary Eastern European issues: post-Covid Economic challenges, Regional Security, Environmental challenges.	Module Coordinators (Mihai Bulai)	
17 July (Wed)	09:00-11:00	Employee engagement and well-being at work (L)	Carmen Aruștei	B618
	11:30-13:30	Employee engagement and well-being at work (W)	Carmen Aruștei	B618
	16:00-18:00	Self-study/Free time		
18 July (Thu)	09:00-11:00	Diversity and Inclusion Management (L&W)	Carmen Aruștei	B618
	11:30-13:30	Working in teams to solve business cases	Carmen Aruștei Sebastian Urieși Cătălin Clipa	B618
	16:00-19:00	Personal development workshop (FA)/Company visit	Carmen Aruștei Sebastian Urieși Cătălin Clipa	B618/ company office
19 July (Fri)	09:00-11:00	Assessment (FA)	Carmen Aruștei Sebastian Urieși Cătălin Clipa	B618
	11:00-12:00	Feedback. Students' recommendations for the next JASSY edition.		
	13:00-14:00	Buffet lunch <i>All JASSY modules</i>	Hall of Lost Steps, Building A	
	14:00-15:00	JASSY Summer School Closing <i>All JASSY modules</i>	<i>Mihai Eminescu</i> Aula Magna Building A	

L = Lecture
W = Workshop
FA = Field Application

	Common activities for some modules
	Common activities for all modules
	Test

Weektime (MON-FRI):

11.00 – 11.30 – coffee-break
13.45 – 15.00 – lunch break (Titu Maiorescu University Cafeteria)

Note: 2 hours of course/field work are usually composed of 50'activity + 10' break.