



People, Purpose, and Performance: Transforming HR for Tomorrow's Workplace

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Online:

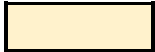
First online meeting: 1-4 July; 3 hours - meeting students and teachers, get to know each other, getting to know expectations from each part; PPP module introduction

Second online meeting: 21-25 July; assessment: team case study solutions presentations & individual self-reflection essays presentations for participants interested in gaining the 4 ECTS credits.

Date	Time	Course title	Lecturer / Coordinator	Meeting place (actual location)
14 July (Mon)	08:00-09:00	Registration - All JASSY modules		Mihai Eminescu Aula Magna Building A, 1 st floor
	09:00-10:00	JASSY Summer School opening Introduction of the JASSY coordinators. Keynote presentation Group photo - <i>All JASSY modules</i>		
	10:00-11:00	Guided tour of the University Palace ("Hall of Lost Steps" Mural Gallery, „Gh. Asachi” Library, Tafrali Bookshop)	Mihai Bulai	UAIC main entrance – <i>the Two Lions</i>
	11:00-12:40	Country presentations - doing business and HRM related information (labour market, employment laws, trends, etc.)	Carmen Aruștei Cătălin Clipa Sebastian Urieși	
	14:20-16:00	HR as a Strategic Business Partner in the Age of Digital Transformation	Carmen Aruștei	
	18:00–19:30	JASSY welcome buffet. <i>All JASSY modules</i>		Terrace of CUI / <i>Casa Universitarilor</i>
15 July (Tue)	09:00-16:00	Employer Branding in the Digital Age (clarifying concepts, debates, individual and team exercises, case study discussions)	Ruxandra Ciulu	
	16:30-19:30	Guided tour of the Iași city center. Possible visit of Iași National Opera & Theater Grand Hall. <i>All JASSY modules</i>	Mihai Bulai & Manuel Foșalău	UAIC main entrance – <i>the Two Lions</i>
16 July (Wed)	09:00-16:00	Future-Ready Recruitment: Linking Hiring to Strategic Outcomes (clarifying concepts, debates, individual and team exercises, case study discussions)	Sebastian Urieși	
	16:30-19:30	<i>Individual study / case study teamwork</i>		
17 July (Thu)	09:00-16:00	Agile Performance Management and Reward Systems for the Future of Work (clarifying concepts, debates, individual and team exercises, case study discussions)	Cătălin Clipa	
	18:00-20:00	Birdwatching and Ecotourism principles. Plants and birds' diversity – visit of the Iași Botanical Garden, owned by UAIC. <i>All JASSY modules</i>	Carmen Gache & Cristiana Virginia Petre	Botanical Garden main entrance
18 July (Fri)	09:00-12:40	Talent Development for Digital and Soft Skills in a Dynamic World (clarifying concepts, debates)	Cătălin Clipa Sebastian Urieși	
	14:20-16:00	Company visit	Carmen Aruștei Cătălin Clipa Sebastian Urieși	
	16:30-19:30	<i>Individual study</i>		
19 July (Sat)	09:00-10:00	Tour of city center by Café-Tramway – to be confirmed	Mihai Bulai	UAIC main entrance – <i>the Two Lions</i>
	10:00-13:40	Humanizing Organizations: Employee Engagement and Well-being at work. Data-Driven Employee Retention Strategies (clarifying concepts, debates, individual and team exercises, case study discussions)	Carmen Aruștei	



Date	Time	Course title	Lecturer / Coordinator	Meeting place (actual location)
	14:00-18:00	<i>Independent city exploration.</i> Optional: Visit of History/Arts/Folk/Technical museums in the Palace of Culture		
	18:00-19:30	Closing cocktail. <i>All JASSY modules.</i>	All coordinators	Terrace of CUI / <i>Casa Universitarilor</i>
20 July (Sun)	08:00-19:30	Trip to the region: (Proposed itinerary: Iași – Ruginoasa – Voroneț – Dolheștii Mici – Cotnari – Iași)	Mihai Bulai Other coordinators	UAIC main entrance – the <i>Two Lions</i>



Common activities for all modules

Weektime (only Monday to Friday):

10.40 – 11.00 – coffee-break (except Monday)

13.00 – 14.00 – lunch break (*Titu Maiorescu* University Cafeteria).